

2009 Best of Hudson Valley® Sponsorship Opportunity

Thursday, October 15, 2009 5:30pm • The Poughkeepsie Grand Hotel, Poughkeepsie

Create your own package - Check off the benefits you would like to include in your sponsorship

Limited Opportunities Available

- | | |
|--|------------------------------|
| <input type="checkbox"/> Full-page, 4-color ad in the Best of Hudson Valley® Magazine Party Guide running in the October issue of Hudson Valley Magazine. Ad materials due 8/21/09 | \$3,825 |
| <input type="checkbox"/> One-Half Horizontal page, 4-color ad in the October, Best of Hudson Valley® Magazine Party Guide. Ad materials due 8/21/09 | \$2,365 |
| <input type="checkbox"/> One-Third Square or Vertical page, 4-color ad in the October, Best of Hudson Valley® Magazine Party Guide. Ad materials due 8/21/09 | \$1,605 |
| <input type="checkbox"/> One-Sixth Horizontal or Vertical page, 4-color ad in the October, Best of Hudson Valley® Magazine Party Guide. Ad materials due 8/21/09 | \$990 |
| <input type="checkbox"/> Premium booth presence at the Best of Hudson Valley® Magazine Party (includes 24' wide x 8' deep space with three six foot tables) | \$4,000 |
| <input type="checkbox"/> Booth presence at the Best of Hudson Valley® Magazine Party (includes 8' wide x 8' deep space with two six foot tables) | \$2,000 |
| <input type="checkbox"/> Booth presence at the Best of Hudson Valley® Magazine Party (includes 8' wide x 8' deep space with one six foot table) | \$1,000 |
| <input type="checkbox"/> Mention on September and October radio spots | \$5,000 |
| <input type="checkbox"/> Logo mention on all pre-promotional advertising for the Best of Hudson Valley® Magazine Party (sponsor logo inclusion to begin with signed contract) | \$3,000 |
| <input type="checkbox"/> Sponsor mention on Gift bags | \$3,000 |
| <input type="checkbox"/> Web Ad on <i>Hudson Valley Magazine's</i> Best of Hudson Valley® website promoting your company with link to your company's website for 12 months (beginning 10/1/09) | \$2,500 |
| <input type="checkbox"/> Tickets to the Best of Hudson Valley® Party | # of tickets _____ \$20 each |

All sponsors receive:

Name mention in the Best of Hudson Valley Party® Guide

Name mention on *Hudson Valley Magazine's* Best of Hudson Valley® web site

Table sign for display presence

Total Sponsorship Package Fee: _____

2009 Best of Hudson Valley® Participation Agreement

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Sponsor Name: _____

Contact Name: _____

Business Address: _____

City: _____ State: _____ Zip-Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Event Contact: _____

Event Phone: _____ Event Email: _____

Total Sponsorship Package Fee: _____

Payment Plan: 50% of payment due w/signed contract. Balance of payment due by August 15, 2009.

Hudson Valley Magazine reserves the right to not allow sponsor to display at party without payment in full. Sponsor inclusion to begin with signed contract.

Signature: _____ Date: _____

Account Executive Signature: _____ Date: _____