

2017 WESTCHESTER MAGAZINE CALENDAR



JANUARY

NIGHTLIFE

Monthly Guide to Kids Activities

ADVERTISING: Best of Westchester® Hall of Fame • Camp Guide
Health and Beauty
Home Improvement

SPACE CLOSE: **Nov. 28** | PUBLICATION DATE: **Dec. 20**



FEBRUARY

BEST BAKERIES + BREAD LOVERS' GUIDE

Top Salons

ADVERTISING: American Heart Association
Supplement • Camp Guide • Dental Health
Education • Parties, Weddings & Celebrations

SPACE CLOSE: **Dec. 26** | PUBLICATION DATE: **Jan. 17**

SIGNATURE EVENT: Unveiled: A Boutique Bridal Brunch



MARCH

PUBLIC HIGH SCHOOLS

Real Estate

ADVERTISING: Outdoor Living
The Region's Finest Medical Centers
Retirement Living Profiles • Women's Beauty & Wellness

SPACE CLOSE: **Jan. 27** | PUBLICATION DATE: **Feb. 21**



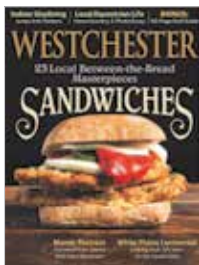
APRIL

DAY TRIPS

Spring Fashion

ADVERTISING: Healthcare Profiles
Parenting Guide to Westchester • Ready, Set, Shop.
Spring Home and Garden Guide

SPACE CLOSE: **Feb. 24** | PUBLICATION DATE: **Mar. 21**



MAY

PIZZA

Golf Guide

ADVERTISING: Daily Fee Course Guide (included in Golf Guide
Supplement) • Guide to Cosmetic Procedures
Healthcare Heroes Supplement • Kitchens & Baths

SPACE CLOSE: **Mar. 24** | PUBLICATION DATE: **Apr. 18**

SIGNATURE EVENT: Healthcare Heroes



JUNE

SUMMER FUN

Health/Wellness • Top Dentists

ADVERTISING: Dental Profiles • Healthcare Profiles
Parties, Weddings & Celebrations
Wine & Food Festival Supplement

SPACE CLOSE: **Apr. 28** | PUBLICATION DATE: **May 23**

SIGNATURE EVENT: Wine & Food Festival



JULY

BEST OF WESTCHESTER®

ADVERTISING: Best of Westchester® Hall of Fame/Winners
Circle • Men's Health & Style • Urgent Care

SPACE CLOSE: **May 26** | PUBLICATION DATE: **Jun. 20**

SIGNATURE EVENT: Best of Westchester®



AUGUST

FOOD & DINING

ADVERTISING: Back to School Guide
College Guide • Healthcare Profiles
Summer Sip & Savor

SPACE CLOSE: **Jun. 23** | PUBLICATION DATE: **Jul. 18**



SEPTEMBER

FALL GETAWAYS

Fall Arts Preview • Fall Fashion

ADVERTISING: Faces of Westchester (Close: 7/14/17)
Parties, Weddings & Celebrations
Ready, Set, Shop. • The Region's Finest Medical Centers

SPACE CLOSE: **Jul. 21** | PUBLICATION DATE: **Aug. 18**



OCTOBER

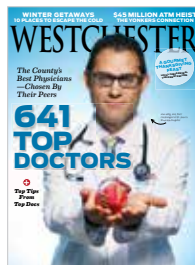
BEST PLACES TO LIVE

Where to Drink Now

ADVERTISING: Breast Cancer Awareness Supplement
Education • Fall Home Resource Guide
Women's Beauty & Wellness

SPACE CLOSE: **Aug. 18** | PUBLICATION DATE: **Sep. 12**

SIGNATURE EVENT: The Macallan Super Premium Whisky Tasting



NOVEMBER

TOP DOCTORS

ADVERTISING: Healthcare Profiles
Holiday Catering & Party Planning • Ready, Set, Shop.
Retirement Living Profiles

SPACE CLOSE: **Sep. 22** | PUBLICATION DATE: **Oct. 17**

SIGNATURE EVENT: Top Doctors



DECEMBER

BEST RESTAURANTS

Holiday Shopping Guide

ADVERTISING: Holiday Guide
Jewelry • Success Stories in Medicine

SPACE CLOSE: **Oct. 20** | PUBLICATION DATE: **Nov. 14**



2017 ULTIMATE GUIDE SPACE CLOSE: **Dec. 5, 2016** • PUBLICATION DATE: **Jan. 10, 2017**

Print and Digital components
Cover story is bold
calendar subject to change without notice
8/16